



Community Bankers Association of Georgia Endorses Holtmeyer & Monson for SBA Lending

ATLANTA, Ga. – December 18, 2018 – The [Community Bankers Association of Georgia](#) (CBA) today announced its endorsement of [Holtmeyer & Monson](#) for SBA Lending services. The endorsement comes after a review of Holtmeyer & Monson by both CBA's Member Services Committee and the CBA Board of Directors. Holtmeyer & Monson, which is also a Preferred Service Provider of the Independent Community Bankers Association of America (ICBA), helps banks expertly navigate SBA and USDA lending requirements to capture new revenue opportunities and cultivate stronger community relationships.

There's never been a better time for community banks to offer government-guaranteed loans as part of their portfolios. Last year, \$6 billion in small business loans were made by online lenders, including non-bank entities. By participating in SBA and USDA lending, banks can provide small businesses with much-needed capital that benefits their communities, while also deepening their roots on Main Street.

"As the only Georgia trade association that exclusively represents community banks, we take pride in finding vendor products and services that offer significant value to our members," stated John McNair, president and CEO of Community Bankers Association of Georgia. "Holtmeyer & Monson has a proven track record of helping hundreds of banks extend capital to under-served borrowers in their markets and garner new sources of non-fee income. Equally important, Holtmeyer & Monson has a stellar reputation for adhering to strict business ethics."

Holtmeyer & Monson has more than 35 years of experience guiding banks through every step of the government-guaranteed lending process. The company's experts do all the work—generally at no net cost to the bank. Holtmeyer & Monson's unique business model mitigates risk and removes virtually all the expense associated with establishing and operating an SBA loan department.

"Whether a bank offers one small business loan per year or 50, we can help them increase their bottom line with SBA and USDA lending," Arne Monson, president of Holtmeyer & Monson. "Sales of SBA loan guarantees currently earn premiums of seven to 10 percent in the secondary market. Couple that with our services and no overhead, and SBA lending can be lucrative for Georgia's community banks. We are honored to receive this endorsement from Community Bankers Association of Georgia."

About Holtmeyer & Monson

Headquartered in Memphis, Tenn., Holtmeyer & Monson provides banks with comprehensive, out-of-house services and the high level of expertise required for SBA lending. The company helps community banks offer small businesses access to capital while benefiting from a profitable source of non-interest fee income. Holtmeyer & Monson covers every stage of the process – from loan packaging and closing, to securitization and sale, through portfolio servicing. Based on its full-service capabilities and credibility, institutions can be confident that their SBA lending credits will be handled expertly, efficiently and with the highest levels of safety and soundness. For more information, visit www.holtandmon.com or call (800) 340-7304.

About Community Bankers Association of Georgia

Community Bankers Association of Georgia is a non-profit organization serving community banks throughout Georgia for over 50 years to enhance their profitability and growth. CBA was founded in 1969 by a group of Georgia community bankers to protect the political interests of locally-owned community banks. Representing 150 community banks and over 200 associate member companies, CBA offers services in four distinct areas which include political affairs, education, products & services and networking. For more information about the Association, visit www.cbaofga.com or call (770) 541-4490.

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